



# TIK TOK VIDEO

*Planner*

## VIDEO TITLE

### BRAND PILLAR

### SPONSOR

### PROMOTION

### AUDIO

### PLAYLIST

## CONCEPT / IDEA

## SCENES & TRANSITIONS

## PROPS & LOCATIONS

### RECORDING DATE

### CAPTION

### PUBLISH DATE

### #HASHTAGS



# WEEKLY *Planner*

DATES:

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**MONDAY:**

VIDEO:

STORY:

**FRIDAY:**

VIDEO:

STORY:

**TUESDAY:**

VIDEO:

STORY:

**SATURDAY:**

VIDEO:

STORY:

**WEDNESDAY:**

VIDEO:

STORY:

**SUNDAY:**

VIDEO:

STORY:

**THURSDAY:**

VIDEO:

STORY:

**NOTES:**