

90 day VISIBILITY GAME PLAN



A step-by-step guide
to increase your businesses
visibility over the next 90 days

90- DAY VISIBILITY GAME PLAN



..... STEP 1: YOUR VISION

BEGIN WITH THE END IN MIND

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Where do you want your business to be, in terms of visibility and growth in the long run? What's the BIG dream?

Where do you want to be with your visibility 90 days from now?



..... **STEP 2: FOCUS**

WHERE FOCUS GOES, ENERGY FLOWS

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How do you want to be visible over the next 90 days?

What feels good for you in terms of being visible?

What will be your primary visibility focus?



..... STEP 3: ACTION

IT'S WHAT YOU DO THAT COUNTS

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ACTION TO TAKE



Schedule in a visibility planning, brainstorming and batch content-creation day.

- Start by brainstorming all your content ideas, then narrow the list down to the best ones.
- Plan out when that content needs to be shared.
- Give yourself enough time to create as much content as you can in one session (this is a much more efficient way of working than starting over and creating new content every time you need it).



Create time slots over the next 30 days to work on your visibility.

- What days/times will you work on visibility? Block it out and commit to it.



Think through your content ideas and plans for creating visibility and then schedule your activities for making yourself visible into your visibility time slots.

QUESTIONS TO HELP

What's a goal you can set yourself to reach to keep you on track?

For example, "I'm going to post out once per day on Pinterest."

THINGS TO DO

ONE-OFF TASKS

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MONTHLY TASKS

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WEEKLY TASKS

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DAILY TASKS

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MONTH ONE: PLAN

Using the calendar below, schedule in your visibility activities for the next 30 days.

What are you going to commit to doing?

MON	TUE	WED	THU	FRI	SAT	SUN

MONTH ONE: REVIEW

What worked well throughout the past 30 days?

What wins did you achieve?

What did not work well or needs to be improved?

What do you need to tweak, improve or change over the next 30 days to stay on track with your 90-day goal?

MONTH TWO: PLAN

Using the calendar below, schedule in your visibility activities for the next 30 days.

What are you going to commit to doing?

MON	TUE	WED	THU	FRI	SAT	SUN

MONTH TWO: REVIEW

What worked well throughout the past 30 days?

What wins did you achieve?

What did not work well or needs to be improved?

What do you need to tweak, improve or change over the next 30 days to stay on track with your 90-day goal?

MONTH THREE: PLAN

Using the calendar below, schedule in your visibility activities for the next 30 days.

What are you going to commit to doing?

MON	TUE	WED	THU	FRI	SAT	SUN

MONTH THREE: REVIEW

What worked well throughout the past 30 days?

What wins did you achieve?

What did not work well or needs to be improved?

What do you need to tweak, improve or change over the next 30 days to stay on track with your 90-day goal?

90 DAY REVIEW

What worked well throughout the past 90 days?

What did not work well or needs to be improved?

Did you meet your original goal and if not, what could you have done better?

90 DAY REVIEW

What is your visibility vision for the next 90 days?

What will be your primary visibility focus for the next 90 days?

What is your top visibility goal for the next 90 days?



FINAL STEP

As part of your visibility goals I'd love to encourage you to pop up a post in our Facebook group to promote your business and what you are currently working on.

Perhaps you might like to use this opportunity to ask if any of our fellow members would be keen to collaborate with you. This could be on a FB live, a blog post or your podcast, for example. Whatever it may be working alongside other business owners is a really powerful way to increase your business visibility!